



March 26, 2015

Members and friends of SWLGS,

I'm a little late getting the word out, but the boil and tournament are a little later this year, too. It all works out.

The 2015 Crawfish Boil and Golf Tournament have been scheduled for Thursday evening, May 21st at 5:30 at Legion Post 69 (the usual spot) and Friday morning May 22nd at 8:00 AM, at **Farm d'Allie** golf course in Carencro.

It's an understatement to say these are challenging times for the oil and gas business. I've been through a couple of downturns, but I don't remember the others happening as quickly as this one did. It's been tough to see jobs disappear, and it's a stark contrast to times not so long ago when it seemed \$100/BBL oil was the new normal. We probably should have seen this coming.

But all that doesn't mean we shouldn't take time out to get together and have a good time. In fact, it probably makes it more important. So do what you can to help us round up players and sponsors to make this year's events one for the ages as we anticipate better times in the near future.

One consequence of the industry slow-down is that the Scouts cancelled the tournament they've put on for the last 20 years. In addition, the Lafayette Geological Society has moved their annual tournament to October. In recent years it has been a couple of weeks before ours, and drew a generally different group than ours does. A possible consequence of these is this: since ours is the only game in town, we'll get a lot of people who don't usually sign up with us. So get your teams together and sign up early. We'll give priority to the people who've been regulars, but we also need to make sure we get a quorum, so do as I say and not as I do, and act early.

All the best.

Regards,

Brian Brennan
SWLGS Golf Committee Chairman, 2000-2015

Please consider one of the sponsorship levels below to help SWLGS continue to provide the technical lunch programs, student scholarships, and professional networking opportunities we've all come to expect and enjoy.

The annual sponsorship levels and associated benefits are as follows:

SWLGS Benefactor - \$1500:

Entry fees for 4 golfers in the golf tournament
Full page ad in the SWLGS newsletter
Recognition and link to company website on the SWLGS website
Recognition on the SWLGS banner to be posted at all Society events

Platinum Sponsorship - \$1000:

Entry fees for 3 golfers in the golf tournament
Half page ad in the SWLGS newsletter
Recognition and link to company website on the SWLGS website
Recognition as a Platinum Sponsor on SWLGS banner

Gold Sponsorship - \$500:

Entry fees for 2 golfers in the golf tournament
Quarter page ad in the SWLGS newsletter
Recognition and link to company website on the SWLGS website
Recognition as a Gold Sponsor on SWLGS banner

Silver Sponsorship - \$350

Entry fee for 1 golfer in the golf tournament
1/8 page ad in the SWLGS newsletter
Recognition and link to company website on the SWLGS website
Recognition as a Silver Sponsor on SWLGS banner

Bronze Sponsorship - \$150

Business card in the SWLGS newsletter
Recognition on the website
Recognition as a Bronze Sponsor on SWLGS banner

Other ways you can donate to the event:

- **Hole sponsorship - \$100 (for as many as you want)**

Sign with company logo on golf course, recognition on banner at crawfish boil and golf tournament.

- **Prize donation**

To be given away at either crawfish boil or golf tournament

- **Golf give-aways**

Golf balls, hats, ball markers, etc. (please check with tournament organizers so we don't double up on these)

- **Cash donation**

We realize that there may be companies or individuals who would like to support SWLGS but who won't participate in the golf tournament. We offer the following sponsorship levels with all the benefits indicated above exclusive of golf tournament entries:

Benefactor Sponsorship - No Golf - \$1000

Platinum Sponsorship - No Golf - \$750

Gold Sponsorship - No Golf - \$350

Silver Sponsorship - No Golf - \$250

We hope you will continue your support of SWLGS, and help us out at whatever level you can. We have a common interest in maintaining an active, vital geophysical society in Lafayette and we appreciate your past support and look forward to your continued sponsorship.

Enclosed with this letter is a sponsorship form and golf tournament specific options. Please fill out the information and return the form(s) to:

SWLGS
P.O. Box 52398
Lafayette, LA 70505

Regards,



Brian Brennan
SWLGS Golf Committee Chairman, 2000-2015

***Southwest Louisiana Geophysical Society
Sponsorship Form***

March 2015

COMPANY: _____

SPONSORSHIP LEVEL: _____

AMOUNT ENCLOSED: _____

CONTACT INFORMATION (NUMBERS): _____

Please print this page, fill out information and mail to:

Brian Brennan
C/O Freeport-McMoRan Oil and Gas
400 East Kaliste Saloom Road
Lafayette, LA 70508

Make checks payable to SWLGS.
Thank you for your contribution to our society.